

CONTACT

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CORE COMPETENCIES

 Technical Communication

- Technical Writing
- Docs as Code
- Content Strategy
- Information Architecture
- Localization

 Knowledge & Enablement

- Knowledge Management
- Content Governance
- Internal Enablement
- AI-assisted Content
- Information Design

 Developer Experience

- API Documentation
- Developer Portals
- Developer Relations
- Onboarding

 Product & Process

- Product Ownership
- Process Design
- Stakeholder Management
- Target Group Analysis & User Research
- Problem Solving

 Leadership & Collaboration

- Lateral Leadership
- Organizational Alignment
- Mentoring
- Facilitation & Workshops
- Change & Adpotion

BIRGIT BADER

TECHNICAL COMMUNICATION & ENABLEMENT

Helping growing tech companies scale knowledge, communication, and developer experience.

PROFESSIONAL PROFILE

For more than 15 years, I've worked in the space between teams, where different disciplines, priorities and perspectives meet. That's where communication either creates friction or momentum.

I connect engineering, product, UX, business, and customer-facing teams to create the shared understanding that helps organizations make better decisions, move faster, and scale with confidence.



PROFESSIONAL EXPERIENCE

- TECHNICAL WRITING EXPERT | OTTO | Mar 2025 – present**
 - Lateral leadership of a technical writing team.
 - Built scalable communication practices that reduced friction across engineering teams and improved consistency as the organization grows.
 - Building knowledge structures that enable both humans and AI.
 - Partner with engineering, product, and leadership stakeholders to improve developer experience and knowledge sharing, as well as to support AI initiatives.
 - Share expertise both internally and externally through talks and at conferences.
 - Mentor colleagues and promote best practices in technical communication.
- SENIOR TECHNICAL WRITER | OTTO | Oct 2022 – Feb 2025**
 - Established the technical writer role within the company and built a team.
 - Created a documentation ecosystem that improved consistency, discoverability, and collaboration across teams.
 - Built and nurtured communities around technical communication and knowledge sharing.
 - Improved content discoverability and usability for developer audiences.
 - Developed and maintained high-quality technical documentation for APIs and internal products.
- SENIOR PRODUCT MANAGER / API PRODUCT OWNER | OTTO | Nov 2020 – Sept 2022**
 - Owned product, vision, and roadmap for the development of an API Portal.
 - Conducted user research and prioritized features based on user needs.
 - Worked closely with engineering and product stakeholders to improve API quality and consistency.
 - Established review processes and standards to ensure API quality.
- SENIOR PROCESS MANAGER | OTTO | Feb 2020 – Oct 2020**
 - Pioneered the technical writing discipline, identified target audience, and build loyalty.
 - Raised awareness of the importance of high-quality, usable APIs through active collaboration.
 - Developed and introduced API guidelines and built up an internal API Community.
 - Collaborated closely with product and engineering teams as well as leadership.

TOOLS & TECHNOLOGIES

Jira • Confluence • GitHub • VS Code
Markdown • OpenAPI • Postman • REST APIs
Miro • Zendesk • Google Analytics
Schema ST4 • Phrase • MS Office
AI-assisted tools

LANGUAGES

German: Native
English: Fluent
Spanish: Good

INTERESTS

🧘 Yoga
🧑🏃 Hiking
🤝 Volunteering as a job ambassador

“Between systems and people,
clarity and information do the work.”

- **TECHNICAL WRITER | EPAGES | Jan 2015 – Jan 2020**
 - Created developer and API documentation, UI content as well as customer-facing help resources.
 - Built up and managed localization process.
 - Developed a developer portal in collaboration with the engineering and product teams. Led the developer experience and content strategy.
 - Contributed to employer branding, blogging, and tech community.
 - Acted as a bridge between engineering and product.
 - Mentored young talent.
- **TECHNICAL WRITER | TCHIBO | Jul 2013 – Dec 2014**
 - Technical documentation and content creation for non-food products.
 - Close exchange with quality and localization department.
- **TECHNICAL WRITER | SUZLON WIND ENERGY | Oct 2007 – Jun 2013**
 - Created technical documentation for renewable energy technologies, software, and engineering systems.
 - Managed translation workflows and terminology.
 - Worked with international teams and in complex technical environments.
- **TECHNICAL WRITER | TANNER AG | Apr 2006 – Sep 2007**
 - Technical documentation projects across multiple industries and locations.

EDUCATION

🎓 Graduate Technical Translator | University of Hildesheim | Dec 2005